

2008 GLBA Fall Trade Show

October 3-5, 2008 • Dearborn, Michigan

Please make a photocopy for your records



EXHIBITOR INFORMATION

Company _____

Address _____

City _____

State _____

Zip _____

Country _____

PERSON IN CHARGE OF REGISTRATION

Name _____

Title _____

Telephone _____

Fax _____

E-mail _____

LOCATION PREFERENCES

#1 _____ #2 _____ #3 _____

BOOTH TYPES AND RATES *

*These rates are guaranteed for booths reserved and paid for in full by March 31, 2008

Booth Type A (with 1 table) \$575 Member / \$750 Non-member

Reserve ____ Type A Booths \$ _____

Booth Type B (with 2 tables) \$625 Member / \$800 Non-member

Reserve ____ Type B Booths \$ _____

BOOTH TOTAL \$ _____

MEMBERSHIP

In order to receive the member rate for exhibit space your company must be a current member (paid through 12/2007.) Affiliate Business dues are \$150 per year. Additional memberships for individuals of a company are \$30 per year. Call the GLBA office if you have questions about your status.

_____ Membership Dues (\$150 affiliate business / \$30 ea addl indiv membership) \$ _____

PAYMENT DUE

In order to validate this advance registration, submit your payment with your registration.

TOTAL (Booth & Membership, if applicable) \$ _____

IMPORTANT: Please also complete reverse side of form.

PAYMENT TYPE:

Check Mastercard VISA Amex _____

(Please make checks payable to GLBA)

Account Number _____

Exp. Date _____

Signature as it appears on card _____

Security Code _____

CONTACTS

Pre-show arrangements and correspondence regarding exhibit space should be directed to:

Great Lakes Booksellers Association, PO Box 901, 208 Franklin, Grand Haven, MI 49417

800-745-2460 • fax 616-842-0051 • info@books-glba.org • www.books-glba.org

GLBA Use Only

_____ Exhibit Space(s) Assigned

_____ DB

_____ Confirmation Fax/Post

Advance Booth Registration

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AGREEMENT

We agree to be bound by the Exhibitor's Rules & Regulations below. Further, we agree that the space assigned to us shall be accepted by us unless we reject it within ten (10) days of your notice. It is understood that this is an application, subject to acceptance and approval.

Signature

Title

Date

EXHIBITOR'S RULES & REGULATIONS

Great Lakes Booksellers Association, hereinafter referred to as "Show Management," and Exhibitor agree that the following rules and regulations are a part of the foregoing agreement between the parties. "Facility" hereinafter refers to the building management and staff, its owners, officers and directors that relate to the building in which the show is held.

SUBLETTING. Subletting of contracted exhibit space is not permitted. Special arrangements must be made, in advance, for two or more firms occupying the same exhibit space.

REMOVAL OF BOOTHS. No Dismantling or removing of booths or exhibits before the termination of the show on the final scheduled day.
SOUVENIRS. No food or drink sampling without permission of Show Director.

SOLICITATION. Interviews, demonstrations, distribution of literature, etc., will be permitted only within exhibitor's space. Aisles must be kept clear of exhibit materials and debris must be disposed of in building trash containers. Show Management will not permit non-exhibitors to canvas, solicit, hold conferences, or distribute literature or other promotional devices at the show.

INDEMNIFICATION BY EXHIBITOR. Exhibitor hereby releases and agrees to indemnify Great Lakes Booksellers Association and the facility, its managers, officers, members, sponsors, employees, agents, successors and assigns, and save them harmless from any suit or claim, for any loss of property damage, or loss of property or personal injury by whomsoever sustained on or about exhibitor's display space, or arising out of exhibitor's participation in the show. Exhibitor hereby releases and agrees to indemnify, defend and hold harmless the facility, and Great Lakes Booksellers Association, their managers, officers, members, sponsors, employees, agents, successors, and assigns, for any loss, or injuries to exhibitors or their employees, agent, or guest, or for any damage or loss from any cause whatsoever to property owned or controlled by, or in the custody of exhibitors, or their employees, agents, or guests, whether or not negligence in connection therewith is that of the facility. If requested by Great Lakes Booksellers Association, exhibitor will furnish certificate of comprehensive general liability coverage of \$500,000 for bodily injury and \$50,000 for property damage, and Workmen's Compensation in the amount satisfactory to Show Management. The exhibitor, his/her employees, and agents of the exhibitor agree to be bound by the terms of the show lease with the facility, the existing or enacted ordinances of the city in which the show is held and the state in which the show is held, and the United States of America.

IDENTIFICATION. Exhibitor's working personnel must display identification badges at all times they are working the exhibit.

LOSS LIABILITY. Show Management or the facility shall not be held responsible for any loss or damage that may result from robbery, theft, fire, strikes, accidents or other destructive causes. Show Management's coverage does not extend to exhibitor's property; however, adequate fire and police protection will be provided by Show Management at all hours.

COMBUSTIBLES. Oil, gas, or gasoline engines may not be operated at any time. Exhibitor shall abide by all municipal and state fire laws and regulations and shall not keep inflammable or combustible liquids or materials in, on, or around booth. Additionally, all table covers and

display materials used and brought to the show by exhibitor must meet and exceed the local fire retardant regulations.

MUSIC. In adherence with the music licensing policies as established by ASCAP and BMI, exhibitor agrees not to play any recorded/taped music in the exhibit booth. Included here is any music that may be a part of an AV presentation. The only exception allowed will be for an exhibitor who has paid a licensing fee to ASCAP and/or BMI specifically permitting the use of specified recordings and arrangements. That being the case, said exhibitor must place a valid, notarized statement on file with Show Management clearly stating approval from ASCAP and/or BMI for exhibitor's use of selected recordings/arrangements at consumer shows. New legislation now in effect could result in substantial penalties being filed against exhibitor and Show Management if music is played without the appropriate, written authorization.

RESTRICTIONS. Show Management reserves the right to restrict exhibitors which, because of noise, method of operation, materials, or for any reason, become objectionable in the sole judgment of Show Management and also to prohibit or to evict any exhibit which in the opinion of the management may detract from the general character of the exhibition as a whole. This reservation includes persons, objects, printed matter or anything of a character which the management determines is objectionable to the exhibition.

APPEARANCE. Exhibitors must pay strict attention to the appearance of their area.. It must be neat and professional in appearance and avoid the look of a "flea market" or "fire sale." Signage shall be neat. Tattered cardboard cartons, unattractive drums, tubes, etc. may not remain visible to the public. They must be covered.

CANCELLATION. Upon cancellation of this agreement by exhibitor before August 1, 2006, \$200 per booth shall be retained by the show management as liquidated damages; after August 1, 2008, all sums paid shall be retained by Show Management as liquidated damages.

BREACH. A breach of any of the conditions of this agreement which shall result in damages to Show Management or a failure by the exhibitor to remove an exhibit, equipment or paraphernalia at the time determined by the Show Management shall cause the exhibitor to become immediately liable on any unpaid sums owing hereunder; Show Management is hereby given permission by exhibitor to take immediate possession of said equipment, paraphernalia or exhibit. Same may be removed, sold at public or private sales with or without notice to exhibitor to defray, liquidate or expunge any damage.

IMPOSSIBILITY OF PERFORMANCE. The Show Management will not be liable for the fulfillment of this agreement as to the delivery of space if non-delivery is due to any of the following causes: By reason of building being damaged or destroyed by fire, act of God, public enemy, war or insurrections; strikes; the authority of the law; postponement or cancellation of the exposition; or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons, reimburse space renters prorated on any amount paid in, less any and all legitimate expenses incurred for advertising, salaries, operating expenses, etc.

DISPUTE. Show Management reserves the right to deny or refuse any space application; all decisions involving disputes between exhibitors shall be determined by Show Management, which has the right to move exhibitor locations for the good of the show without recourse.

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Please call 800-745-2460 if you require special accessibility or accommodations or have other questions.

Advance Booth Registration