




**A**sk a **B**ookseller **C**olleague...

It's easy as **ABC**

## **Local Business Alliances**

### Guidelines

- Opinions and advice are personal to each Colleague and should be considered in the same way you would consider advice you hear at any panel or seminar.
  - If you have a particularly thorny problem, consider getting a second opinion.
  - Calls to Colleagues will be kept confidential, but the general nature of each question will be noted.
  - Calls should be at the convenience of the Colleague and you should absorb all expenses of the call. Prior to calling, prepare for the call by gathering facts and preparing concise questions.
  - Please try to keep calls no longer than fifteen minutes.
  - **Please note** that only GLBA members may avail themselves of the services of the Colleagues
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