



# ***America Unchained!*** **November 19, 2005**

The **American Independent Business Alliance** invites you to join Independent Business Alliances and other independent business owners around the country in a ***national campaign that urges communities to unchain themselves – to shop only at locally-owned independent businesses -- for just one day, November 19.***

*America Unchained!* puts the focus on economics by getting citizens aware of the economic benefit of local independent businesses—and thinking about the impact of where they choose to spend their dollars, not only for the upcoming holiday season, but *everyday*.

Begun in 2003 year by our IBA affiliate in Austin, Texas, *Austin Unchained* was a huge success. AIBA generated substantial media exposure to drum up community support and participation. Combined with their posters, flyers, t-shirts, the word got out and the community joined in to inject millions into Austin's economy. AMIBA's national campaign multiplies that effect and continues to spread our collective message.

We'll provide templates for posters, a logo, button designs, press releases and more for your business' and local groups' use. We also will do our best to link you with other interested business owners in your community or region to create a larger local effort. Contact AMIBA for more information.

**To ensure your local effort gets media coverage and to gauge national participation, we need to know if you plan to take part!**

Contact us for more information. To find out more about AMIBA, visit [AMIBA.net](http://AMIBA.net).

